

MULE MANIA SPONSORSHIP FORM

Your support for this free-admission, family event is greatly appreciated! Go ahead and take a look at the numerous packages listed below, that we can offer to our generous sponsors, such as you. We hope to see you there! **THANK-YOU!!!** See backside for instructions.

DEADLINE JUNE 20, 2011

Class Sponsorships \$15.00 per class

We will offer 154 classes over 4 days. A class sponsorship will list you in the program next to the class, and also your name or company will be announced before and after the class has been run.

Don't hesitate to sponsor as many classes as you would like.

Souvenir Program Advertising

Mule Mania will offer a commemorative souvenir program with a full color cover and sepia tones on inside pages.

Full Page Ad \$300

Half Page Ad \$175

Quarter Page Ad \$100

Business Card Ad \$50

Arena Signage \$250

Premium placement in the arena (sponsor provides banner)

10 Arena announcements

Recognition during the Saturday parade

Driving Team Sponsorship \$100

Driving teams are wonderful entertainment and with the cost of transport, helpers and wagons increasing this sponsorship helps bring them to Dayton Washington.

Listing in souvenir program with sponsored Driving Team

6 Arena announcements, Driving team sponsor listed on web site

Chuck Wagon Cook-Off Sponsorship \$500

Northwest Branch of Chuck Wagon Association sanctioned cook-off provides an opportunity for the winners to participate in the national cook-off.

These folks are serious Dutch oven cooks and will provide a meal you won't forget!

They are judged on the authenticity of their wagon as well as the food they serve.

Business card souvenir program advertisement

10 Arena announcements

Recognition during the Saturday parade

Listing in souvenir program with sponsored Chuck Wagon

Chuck Wagon sponsor listing on web site

One cook-off signage placement (sponsor provides banner)

Six Chuck Wagon meal tickets

Dutch oven cooking lesson - by the experts!

SPONSORSHIP PACKAGES

Gold Sponsorship \$5,000

Full page souvenir program advertisement
Recognition in radio and print advertising
45 Arena announcements
Flag and recognition during the Saturday parade
Gold sponsor listing on web site with logo and link
Two arena area signage placement (sponsor provides banner)
Participation in 16 classes
12 Commemorative T-Shirts
Twenty Chuck Wagon meal tickets
Case of Complimentary Mule Mania logo wine

Silver Sponsorship \$2,000

Half page souvenir program advertisement
Recognition in radio and print advertising
30 Arena announcements
Flag and recognition during the Saturday parade
Silver sponsor listing on web site with logo and link
One arena area signage placement (sponsor provides banner)
Participation in 12 classes
6 Commemorative T-Shirts
Ten Chuck Wagon meal tickets
Four bottles of Complimentary Mule Mania logo wine

Bronze Sponsorship \$1,000

Quarter page souvenir program advertisement
15 Arena announcements
Recognition during the Saturday parade
Bronze sponsor listing on web site with logo and link
One arena area signage placement (sponsor provides banner)
Participation in 12 classes
4 Commemorative T-Shirts
Six Chuck Wagon meal tickets

Name _____ Date _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Contact Person _____ Phone _____

E-Mail _____ Website _____

Sponsorship Chosen _____

***MAIL this form to: Coyote Mule Company, 194 Twin House Rd., Cottonwood, ID 83522
CALL or EMAIL any Questions: coyote@northwestmules.com 208-816-8682 or 208-816-8681
Make Checks Payable to: Mule Mania Association, and Thank You!!***

For office use only

Amount Due _____ Paid Date _____

Received Check Number _____ Amount Received _____

Need to invoice and bill customer _____ Tax Donation sent _____